Construction Computing

Media Information 2026

"The definitive guide to the Construction Market for over 15 years."

Trusted and Insightful Editorial

Established for over 15 years,
Construction Computing is focused
exclusively on I.T. Solutions for the
Construction Industry. It is read by
Construction Professionals throughout
the industry.

Key areas such as Building Information Management (BIM) collaboration, project management and vertical market specialisations are covered on a regular basis alongside new product reviews, case and technical studies.

Every issue features independent news from across the AEC industry and includes:

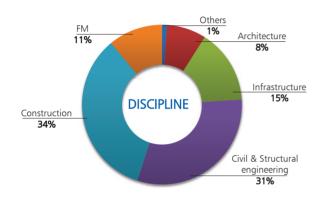
- New product announcements
- Industry news
- Product Reviews
- BIM
- Architecture
- Civil engineering

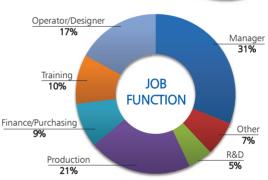
- Building & Construction
- Facilities Management
- Building Services
- Structural Analysis
- Mapping
- Process, Plant & Piping
- Collaboration
- Case studies/user profiles
- Exhibition and events previews
- Project Management

Reaching People that Matter

Construction Computing is read by decision makers with decision making and purchasing power, meaning you reach the people that matter, in an environment they trust.







Circulation & Readership

Construction Computing Magazine is circulated to 15,600 professionals responsible for the purchase of digital technology, products and services in the UK Construction Industry. It is read by professionals within the following sectors:

- Accounting and Estimating
- BIM
- Building Operations and Management
- Computer Connectivity
- Construction Equipment & Supplies
- Consulting Services
- Data Management
- Engineering
- e-Procurement
- Facilities / Fleet / Asset Management
- GIS/Mapping/Surveying
- HR / Recruitment
- Presentation & Project Visualisation
- Project Management and Control
- Service Management
- Structural Design & Analysis
- Training

- Architectural Design
- Building Services
- Civil Engineering
- Computer Hardware and Peripherals
- Construction Management
- Cost Management/Estimating/Bidding
- Design and Analysis
- Document Management & Workflow
- Engineering Design/Analysis
- Estimating and Bidding
- Financial Management Systems
- Health & Safety
- Project Collaboration Software
- Security
- Site Preparation & Planning
- Surveying
- Wireless Technology & Remote Access

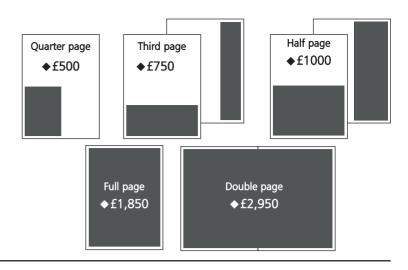
Rates

Advertising series discounts

Series: 3 6 12 Discount: 5% 10% 15%

Other sizes available by prior arrangement

All rates are four colour



Advertisement Sizes

Height (mm) Width				
Single page	- bleed	307	220	
	- trim	297	210	
	- type	287	200	
Double page	e - bleed	307	440	
	- trim	297	420	
	- type	287	400	
Half page	- horizontal	130	190	
	- vertical	287	90	
Third page	- horizontal	95	200	
	- vertical	287	72	
Quarter page		130	90	

SPECIAL POSITION PREMIUMS

Outside back cover	+40%
Other First right hand page Other right hand page First double page spread	+15% +10% +10%

+30%

10%

LIST RENTAL

Agency commission

Inside front cover

Targeted to your requirements

Name and Addresses: £175 per thousand Email addresses: £275 per thousand

Min order: 3000 records

INSERTS (cost per 1,000)

COVER/BELLY WRAPS (supplied by client)

£245 per thousand

TIP-ONS

Cover	Tip-on ((min 2,000)	Insic	le Tip	o-on (min 2,000)
up to 1	0g	£245	up to	10gʻ	
over 1	10g	+ £2.50/g	over	10g	+£2.50/g

REPRINTS	First 1000	1,000 run on
4pp	£950	£200
2pp	£800	£100

PDF FILE £950

CDS - COVER MOUNTED: POA

WEB BANNER ADVERTISING

Subject To Size, Position and Frequency £750 per month on home page (468 x 60 pixels) £950 per month on home page (120 x 600 pixels)

TECHNICAL REQUIREMENTS

Digital copy accepted as 300 dpi PDF (with registration), or as TIF/JPEG files at 300dpi (finished size).

CONSTRUCTION COMPUTING eNEWSLETTER

The Construction Computing eNewsletter is sent every month to all our 22,000 subscribers and covers the latest news from the industry as well as opinion pieces and software reviews.

Read by the whole of the Construction Computing readership, the eNewsletter provides the perfect platform to communicate with the market quickly and efficiently within a trusted environment.

Advertising rates for the e-newsletter

Issue Sponsorship £1500

To include large Digital Banner in Page Header and 1 editorial article. **Size:** 468 x 85

Large Digital Banner in Email Body - £950 per insertion. Size: 444 x 71

Getting in Touch

ADVERTISING SALES

Josh Boulton
Sales Director

①: 01883 380054

@: josh.boulton@btc.co.uk

Construction Computing

www.constructioncomputing.co.uk

Construction Computing is published by Barrow & Thompkins Connexions Ltd. (BTC) Suite 2, 157 Station Road East Oxsted. RH8 0QE

